

PRIVACY POLICY

Welcome to Anomaly's website. Protecting your personal privacy is important to Anomaly. The purpose of this Privacy Policy is to help you understand how Anomaly collects, uses and safeguards the information you provide to us. This Privacy Policy applies only to the website located at <https://www.anomaly.com> (the "Site"), and not to any other website or service.

By using or accessing the Site, you signify your agreement to be bound by this Privacy Policy. **IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU MAY NOT ACCESS OR OTHERWISE USE THE SITE.**

Personally Identifiable Information That We Collect

Anomaly will not collect personally identifiable information from you unless you voluntarily provide it to us. Personally identifiable information may include your name, email address, physical address and other information that identifies you.

Non-Personal or Aggregate Information That We Collect

When you access the Site, we may automatically collect non-personally identifiable information from you (through cookies and other methods), such as IP address, web pages viewed, browser type, referring service, usage and browsing habits on the Site, and similar data.

Information Use

We will only use your personally identifiable information as described below, unless you have specifically consented to another type of use, either at the time the personally identifiable information is collected from you or through some other form of consent from you or notification to you:

- We may use your personally identifiable information to respond to your inquiries or requests.
- We may use your personally identifiable information to send emails from time to time, but we will not provide your personally identifiable information to third parties for them to contact you directly unless otherwise permitted by this Privacy Policy or if you provide your consent.
- We may permit our vendors and subcontractors to access your personally identifiable information, but they are only permitted to do so in connection with performing services for us. They are not authorized by us to use the information for their own benefit.
- We may disclose personally identifiable information as required by law or legal process.

- We may disclose personally identifiable information to investigate suspected fraud, harassment or other violations of any law, rule or regulation, or the terms or policies for our services or our clients.
- We may transfer your personally identifiable information in connection with the sale or merger or change of control of the Site, Anomaly or the division responsible for the services with which your personally identifiable information is associated.
- We may share your personally identifiable information with an affiliate of Anomaly who is in the same corporate family as us as long as their privacy practices are substantially similar to ours.
- Non-personally identifiable or aggregate information may be shared with any number of parties, provided that such information shall not specifically identify you.

Client Data

We provide services for our clients, and may collect and process information about individuals at the direction of our clients (“Client Data”). Our processing of Client Data is governed by the terms of our service agreements with our clients, and not this Privacy Policy. We are not responsible for how our clients treat the information we collect on their behalf, and we recommend you review their own privacy policies.

Anomaly acknowledges that you may have rights in connection with Client Data. If your information has been processed by Anomaly on behalf of a client and you wish to exercise any rights you have with such information, please inquire with our client directly. If you wish to make your request directly to Anomaly, please provide the name of the Anomaly client on whose behalf Anomaly processed your information. We will refer your request to that client, and will support them to the extent required by applicable law in responding to your request.

Security

We take appropriate commercially reasonable physical, electronic, and other security measures to help safeguard personal information from unauthorized access, alteration, or disclosure. Even though we follow reasonable procedures to try to protect the information in our possession, no security system is perfect and we cannot promise, and you should not expect, that your information will be secure in all circumstances.

Transfer of Personally Identifiable Information into the USA

Our Site is maintained in the United States of America. By using the Site, you freely and specifically give us your consent to export your personally identifiable information (if you have provided such information to us through the Site) to the USA and to store and use it in the USA as specified in this Privacy Policy.

Children

We do not intentionally collect personally identifiable information from children under the age of 13. When we become aware that personally identifiable information from a child under 13 has been collected without such child's parent or guardian's consent, we will use all reasonable efforts to delete such information from our database.

Third-Party Links

The Site may link to websites operated by third parties that we do not control. We do not monitor, control, or endorse the information collection or privacy practices of any third parties. We strongly encourage you to become familiar with the privacy practices of every website you visit and to contact them if you have any questions about their respective privacy policies and practices.

Changes to this Privacy Policy

We reserve the right, at our discretion, to change, modify, add or remove portions from this Privacy Policy at any time. However, if at any time in the future we plan to use personally identifiable information in a way that materially differs from this Privacy Policy, including sharing such information with more third parties, we will post such changes here and provide you the opportunity to opt-out of such differing uses. Your continued use of the Site following the posting of any changes to this Privacy Policy means you accept such changes.

Site Terms of Use

Use of the Site is governed by and subject to the Terms of Use posted on the Site. This Privacy Policy is incorporated into such Terms of Use.

Contact Information

If you have any questions about this Privacy Policy or the privacy practices of this Site, please contact Anomaly by email at legal@anomaly.com or by mail at:

Anomaly
Attn: Legal Department
536 Broadway, 11th Floor
New York, NY 10012

You may also request access to your personally identifiable information (if you have provided such information to us through the Site) and information about our collection, use and disclosure of that information by using the contact information provided above. You will be given reasonable access to your personally identifiable information, and may seek to challenge the accuracy and completeness of the information, and have it amended as is appropriate. You can help us maintain the accuracy of your information by notifying us of any changes to your personally identifiable information.

Effective Date

This Privacy Policy was last updated on January 1, 2018.